

7TH NATIONAL PRO BONO CONFERENCE

OCTOBER 4- 5, 2018 IN VANCOUVER BC

Sponsorship Opportunities



SEEING THE NEED, TAKING THE LEAD



ABOUT THE CONFERENCE

Entitled "Seeing the Need, Taking the Lead," the 7th National Pro Bono Conference will bring together lawyers, paralegals, law students, judges, politicians, government representatives, non-profit sector leaders, academics and the public from Canada, the US and abroad to share ideas and best practices for increasing access to justice for all members of society.

Over two days in downtown Vancouver BC, plenary and workshop participants will discuss new and different ways to identify and serve the unmet needs of people seeking timely and effective resolutions to their legal problems. Plenary and workshop topics will include: justice system reform, supporting self-represented litigants, serving Indigenous communities, unbundling legal services, reduced rate legal services, paralegal pro bono services, the politics of access to justice, and good corporate citizenry.

The Conference will also include a two-day 12 CPD hour Accessible Practice CLE stream on skills and resources relevant to legal practitioners seeking to provide pro bono or reduced rate legal services to increase access to justice. The CLE will provide cultural competency training, and will look at soft skills such as interviewing and problem solving for clients, as well as new skills and strategies for serving clients in under-served practice areas like family law and administrative law.

Confirmed Conference speakers include The Right Honourable Richard Wagner, Chief Justice of Canada, The Honourable Thomas Cromwell, former Justice of the Supreme Court of Canada, and The Honourable David Eby QC, Attorney General of British Columbia.



CONFERENCE SPONSORSHIP LEVELS

TITLE SPONSORSHIP - \$25,000

- > full-page advertisement in the Conference program
- > repeated up-front acknowledgement in all coverage of Conference
- > five complimentary Conference registrations
- > five complimentary tickets to the Conference Dinner + Awards Ceremony

PLATINUM SPONSORSHIP - \$10,000

- > half-page advertisement in the Conference program
- > acknowledgement in media coverage of Conference as opportunities present
- > four complimentary Conference registrations
- > four complimentary tickets to the Conference Dinner + Awards Ceremony

GOLD SPONSORSHIP - \$5,000

(MILLER THOMSON LLP ALREADY ONBOARD)

- > quarter-page advertisement in the Conference program
- > two complimentary Conference registrations
- > two complimentary tickets to the Conference Dinner + Awards Ceremony

SILVER SPONSORSHIP - \$3,000

- > eighth-page advertisement in the Conference program
- > one complimentary Conference registration

BRONZE SPONSORSHIP - \$2,000

- > company name and logo listed in the Conference program

EACH CONFERENCE SPONSORSHIP INCLUDES:

- > company logo and website link prominently displayed on Conference sponsors webpage
- > company name and logo displayed in Conference publicity materials and literature
- > company name and logo listed on Conference signage
- > opportunity to include promotional items in the Conference package
- > repeated acknowledgement by Conference organizers over various social media channels
- > special acknowledgement by Conference organizers at Conference opening and closing

OTHER CONFERENCE SPONSORSHIP OPPORTUNITIES

DINNER & AWARDS CEREMONY SPONSORSHIP - \$15,000 EXCLUSIVE OR 2 SHARED SPONSORSHIPS OF \$7,500 EACH

- > most regular Conference sponsorship benefits
- > exclusive or shared publicity at the Conference Dinner
- > acknowledgement in media coverage of Conference as opportunities present
- > full-page advertisement in the Conference program (for exclusive sponsorship) or half-page advertisement (for each shared sponsorship)
- > company name and logo on Conference Dinner invitations and menu cards
- > table-top exhibition space in the Conference Dinner reception area
- > one complimentary table (max. 8 guests) at the Conference Dinner + Awards Ceremony

WELCOME RECEPTION SPONSORSHIP - \$5,000 (1 OPPORTUNITY)

- > most regular Conference sponsorship benefits
- > table exhibit space at the Welcome Reception venue (private room in downtown waterfront restaurant/brewery)
- > four complimentary tickets to the Welcome Reception
- > two complimentary Conference registrations
- > special acknowledgement at the Welcome Reception
- > opportunity to speak at the Welcome Reception

CONTINUING LEGAL EDUCATION STREAM SPONSORSHIP - \$5,000 (1 OPPORTUNITY)

- > most regular Conference sponsorship benefits
- > table exhibit space at Conference venue (Work Centre for Dialogue in downtown Vancouver)
- > two complimentary Conference registrations
- > special acknowledgement at the CLE stream workshops
- > opportunity to speak at CLE stream workshops

TO RESERVE A SPONSORSHIP, PLEASE CONTACT ANNIE BARIC, APB OPERATIONS COORDINATOR AT:

Phone: 604-482-3195 ext 1501

Fax: 604-893-8934

abaric@accessprobono.ca

Access Pro Bono

300 – 845 Cambie Street

Vancouver, BC V6B 4Z9

accessprobono.ca